



## Positive Options Limited News / Media Release

**Release date:** 19 April 2011

**Addressees:** PUBLIC

**Sensitivity Level:** Non-sensitive

**Author:** Jeremy Boughey

**Enquiries to:** Company Directors

Email: [directors@positive-options.com](mailto:directors@positive-options.com)

**Method:** Company website: [positive-options.com](http://positive-options.com)

**Subject:** **POSITIVE OPTIONS ACHIEVES THE PRESTIGIOUS INVESTORS IN EXCELLENCE STANDARD FOR A SECOND-TIME!**

Positive Options is pleased to announce publicly its achievement of the **Investor in Excellence (IiE) Standard** for a second time. The company was originally accredited by Investors in Excellence in 2009, receiving a praiseworthy report for its business operations and following a reassessment against the IiE Standard in April 2011 was awarded the Standard again. The Standard offers an independent endorsement of excellent workplace practices; it complements the core principles of the EFQM Excellence model and helps organisations to develop and demonstrate to its employees, customers and other valued stakeholders a continuous improvement culture.

As part of the combination of Positive Options with CPI in April 2010 and CPI's proud support to the company in continuing to drive-forward its operations successfully, the Positive Options' Newcastle-under-Lyme based operations and the Altrincham-based CPI operations will now work to launch a joint application or 'commitment' to achieving the Standard across all UK and European operations. As the two operations work increasingly closely to benefit from shared systems and human resources the Standard will be used as a platform to guide integration and ensure

the continuity of quality experienced by all stakeholders. The two operations expect to achieve the Standard jointly sometime in 2013, before if this is possible.

Lorraine Hilton, Quality and Compliance Manager, said of the accreditation “we are very proud that we have achieved the Investors in Excellence accreditation again. Over the past year we have faced the challenges of the merger with CPI and to be able to maintain the highest standards throughout is a positive reflection on the hard work and dedication of the entire workforce at Positive Options. We look forward to working with our colleagues at CPI UK in our joint commitment to achieve the Standard for our combined operation across the UK and Europe.”

About achievement of the Standard for a second time, Jeremy Boughey, Chief Operating Officer said: “this is the Company’s second endorsement of its commitment to quality **and** to people, this year; in January we were reaccredited by the British Institute of Learning Disabilities (BILD) Physical Interventions Accreditation Scheme, for a third term. We truly believe that this says something to stakeholders about the organisation that they are aligning themselves with when partnering with Positive Options. We are incredibly proud to be awarded the IiE Standard for a second time and remain committed to our journey to excellence and continuous quality improvement”.

**Editorial Notes:**

Positive Options provides a range of specialist services to organisations in the education, social and health care sectors that support the organisation, its staff, and other carers in the course of their work with people. Positive Options’ philosophy and training practices are based upon the principles of person-centred thinking, action and excellence. Since 2004 Positive Options has directly trained over 50,000 people in the UK and other parts of Europe and double this amount through its licensed centres, in its MAPA® physical interventions approach. The Company is a division of the Crisis Prevention Institute, Inc. (CPI), an international training organisation committed to best practices and safe behaviour management methods that focus on prevention. Through a variety of specialised offerings and innovative resources, CPI educates and empowers professionals to create safe and respectful work environments and enrich the lives of the individuals they serve. Since 1980, more than 6 million professionals around the world have participated in CPI training programs. CPI acquired Positive Options are part of its Group of Companies in April 2010.

Positive Options was first accredited by Investors in Excellence (IiE) in October 2009, achieving its Investors in Excellence Standard. There are four steps to accreditation by IiE; registration of commitment, self-assessment and developing an improvement action plan, implementation of changes, and assessment and recognition by an appointed assessor. More information about IiE and Investors in Excellence can be obtained by clicking [here](#).

Positive Options and CPI are also both accredited physical interventions training providers through the BILD Physical Interventions Accreditation Scheme since 2004. Positive Options was most recently reaccredited in 2011 and CPI in 2010. Click [here](#) for more information about BILD and its Accreditation Scheme.

Additional information about Positive Options is available at [positive-options.com](http://positive-options.com). Additional information about CPI in the UK is available at: [crisisprevention.co.uk](http://crisisprevention.co.uk).