

Positive Options Limited News / Media Release



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Subject: **POSITIVE OPTIONS PRODUCES 'CLEAR INFORMATION' GUIDE ABOUT MAPA® FOR SERVICE USERS, CARERS AND FAMILIES – 'KEEP ME SAFE, TREAT ME WITH RESPECT'**

During June 2011 Positive Options made available a new publication aimed at helping staff in organisations that use MAPA® physical interventions explain the approach to people who use services and those who care for them informally, such as unpaid carers, other family members and people's significant others. ***'Keep Me Safe, Treat Me with Respect'*** is an A5 hard-copy booklet that Positive Options has produced together with an advocacy organisation to explain in accessible terms what MAPA® is; what it is not, how MAPA® should feel, and what to do if more information is needed by people who experience the approach, or those who care for somebody who has. The booklet has been produced as a result of difficulties experienced by staff in explaining what can be a complex matter as well as being a contentious and emotive subject, particularly for those who are affected by it in a direct way. 'Keep Me Safe' is being made available to MAPA® organisations as a PDF document that can be uploaded to organisational websites and permission has been granted to these organisations to 'print on demand'. Hard copies of the booklet are available to purchase; minimum quantity 25, with discounting for bulk purchases making the document available as cost effectively as 0.41p per copy. MAPA® organisations wishing to make a purchase are advised to contact the Customer Service Team by phone: 01782 565 102 or by email: people@positive-options.com. For more information about the Keep Me Safe publication please click [here](#).

About the publication **Nancy Hooper**, Commissions Manager at Positive Options said: “we are very proud that our ideas for providing clear information to people who are affected by what we teach to staff in organisations has come together in the way that it has.” She added: “ASIST, the advocacy organisation that we have worked in partnership with have helped us realise our ambition through the use of straight forward terms and the use of visuals and we hope that this will help us to assist our clients and customers make a difference for people every day.”

Jeremy Boughey, Chief Operating Officer added: “Positive Options has a long-standing commitment to person-centred practices and the *Keep Me Safe* initiative is clearly aligned with our values and social responsibility in this area. Feedback to date has been phenomenal; commissioners have been extremely positive and supportive about what we have set out to achieve and there is a clear desire to get on board. We have plans to do more of this in other aspects of our work with people, in the future.”

Editorial Notes:

Positive Options provides a range of specialist services to organisations in the education, social and health care sectors that support the organisation, its staff, and other carers in the course of their work with people. Positive Options’ philosophy and training practices are based upon the principles of person-centred thinking, action and excellence. Since 2004 Positive Options has directly trained over 50,000 people in the UK and other parts of Europe and double this amount through its 50+ licensed centres, in its MAPA® physical interventions approach. The Company is a division of CPI, an international training organisation committed to best practices and safe behaviour management methods that focus on prevention. Through a variety of specialised offerings and innovative resources, CPI educates and empowers professionals to create safe and respectful work environments and enrich the lives of the individuals they serve. Since 1980, more than 6 million professionals around the world have participated in CPI training programs. CPI acquired Positive Options are part of its Group of Companies in April 2010.

Positive Options and CPI are also both accredited physical interventions training providers through the BILD Physical Interventions Accreditation Scheme since 2004. Positive Options was most recently reaccredited in 2011 and CPI in 2010. Click [here](#) for more information about BILD and its Accreditation Scheme.

ASIST is a not-for-profit organisation providing advocacy services in Stoke on Trent and Staffordshire. Formed in early 1994 from a steering committee made up of various voluntary bodies and interested parties, ASIST is a registered charity and a company limited by guarantee. The organisation is governed by an Executive Committee made up of people from the voluntary sector along with other members of the community. Its REACH project is a group advocacy project supporting people with learning disabilities to speak up and speak out. REACH has developed expertise

in producing 'clear information' and is developing this as a service through a social enterprise linked to ASIST.

Additional information about Positive Options is available at positive-options.com

Additional information about CPI in the UK is available at: crisisprevention.co.uk

Additional information about ASIST and the REACH Project is available at: asist.co.uk