

## Positive Options Limited News / Media Release



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**Subject:** **POSITIVE OPTIONS EXHIBITS CH-3<sup>SM</sup> ADVANCED CLINICAL INTERVENTIONS (CLINICAL HOLDING) AT PRESTIGIOUS INTERNATIONAL ASSOCIATION OF PAEDIATRIC DENTISTRY (IAPD) CONFERENCE**

The International Association of Paediatric Dentistry (IAPD) convenes an international congress in a different member country every two years. In 2011 the congress was held in Athens, Greece; June 15-18. ***Clinical Holding in Paediatric Dentistry*** was included as a topic area in the pre-congress symposium for the Management of Children with Developmental Behaviour Disturbances. Positive Options and CPI exhibited at the Conference, promoting its joint training solution ***CH-3<sup>SM</sup> Advanced Clinical Interventions*** (specialist clinical holding) programme, which was launched formally in the UK in April 2011. Jeremy Boughey and Sarah Batty represented Positive Options at the Conference, which drew significant interest from across the member countries.

Positive Options' and CPI's presence at the Conference formed part of a profile-raising campaign for CH-3<sup>SM</sup> that was commenced earlier in 2011 and includes a range of initiatives including advertisements in the professional press and trade publications relating to general as well as specialist health care. More information about the launch of CH-3<sup>SM</sup> and the context of the training can be obtained by clicking [here](#). Positive Options will be organising taster ('try before you buy') sessions as part of its profile-raising activities. Organisations that are keen to find out more or may be interested in attending a taster event in the near future should

contact the Positive Options Customer Service Team to discuss their interests: ☎  
01782 565 102 or by email: [people@positive-options.com](mailto:people@positive-options.com).

**Chris Stirling**, Director of Creative Development at Positive Options said about the exhibition opportunity: “Positive Options and CPI were greatly encouraged by the level of interest shown by delegates at the Conference. Exhibiting on an international platform has provided positive opportunities for us to appreciate cultural and professional differences relating to clinical holding; on this occasion in paediatric dentistry, and how we might be able to respond to these differences and help progress thinking about clinical holding in other countries. CPI’s collaboration with the CH-3<sup>SM</sup> training offering and its investment in our promotion will help tremendously in spreading our knowledge and expertise in this subject-specialist area, both within and outside of the UK.” He added: “we are excited about how we can extend our reach into organisations, including beyond the traditional application of physical interventions and will look forward to sharing progress with our clients, customers and other stakeholders in the near future.”

**Sarah Batty**, Professional Staff Instructor who represented Positive Options and CPI at the Conference in Athens added: “Attending IAPD was a fantastic opportunity for Positive Options and CPI. We used the opportunity to make contact with as many people expressing an interest in our work as possible; the whole opportunity was fascinating, exciting but also demanding. Apart from conversing with people on the Positive Options and CPI exhibition stand we delivered a number of practical demonstrations to conference delegates which illustrated that the issue of clinical holding for essential care and treatment is a practical dilemma facing many professionals worldwide.”

**Editorial Notes:**

**Positive Options** provides a range of specialist services to organisations in the education, social and health care sectors that support the organisation, its staff, and other carers in the course of their work with people. Positive Options’ philosophy and training practices are based upon the principles of person-centred thinking, action and excellence. Since 2004 Positive Options has directly trained over 50,000 people in the UK and other parts of Europe and double this amount through its 50+ licensed centres, in its MAPA<sup>®</sup> physical interventions approach. The Company is a division of **CPI**; an international training organisation committed to best practices and safe behaviour management methods that focus on prevention. Through a variety of specialised offerings and innovative resources, CPI educates and empowers professionals to create safe and respectful work environments and enrich the lives of the individuals they serve. Since 1980, more than 6 million professionals around the world have participated in CPI training programs. CPI acquired Positive Options are part of its Group of Companies in April 2010. In 2011 Positive Options and CPI developed CH-3<sup>SM</sup> Advanced Clinical Interventions, a clinical holding model accredited by the BILD Physical Interventions Accreditation Scheme that is concerned with delivering essential care and treatment to patients who lack capacity

and resist necessary treatment interventions. The CH-3<sup>SM</sup> training offering was launched formally in the UK in April 2011 and is available exclusively from Positive Options and CPI.

**Positive Options** and **CPI** are also both accredited physical interventions training providers through the BILD Physical Interventions Accreditation Scheme since 2004. Positive Options was most recently reaccredited in 2011 and CPI in 2010. Click [here](#) for more information about BILD and its Accreditation Scheme.

The **International Association of Paediatric Dentistry** is the only worldwide organisation dedicated to the promotion of the oral health of children, adolescents and patients with special needs. It was founded in 1969 with a national membership of 31 nations and has grown to over 55 nations. The membership and worldwide influence of the association has expanded so that now, through its national societies it represents over 15,000 dentists worldwide. The objectives of the IAPD are to constitute a forum for the exchange of international information concerning paediatric dentistry, to encourage research in this field and to arrange scientific meetings. An international congress is held in a different member country every two years.

Additional information about Positive Options is available at [positive-options.com](http://positive-options.com)

Additional information about CPI in the UK is available at: [crisisprevention.co.uk](http://crisisprevention.co.uk)

Additional information about IAPD is available at: [iapdworld.org](http://iapdworld.org)