

Positive Options Limited News / Media Release



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Subject: **POSITIVE OPTIONS EXHIBITS AT BILD ANNUAL CONFERENCE, 'WHAT DOES IT TAKE TO GET IT RIGHT?' – 7 OCTOBER 2011, CROWN PLAZA HOTEL, BIRMINGHAM NEC**

BILD's 40th year provided an opportunity for everyone to consider what real progress has been made in improving the lives of people with learning disability. BILD's Annual Conference this year was offered to provide creative ways to move forward; **"What does it take to get it right?"** being a question that should be answered by everyone involved in working in partnership with people with learning disabilities and their family carers. As a member of BILD and a learning and development provider accredited by the BILD Physical Interventions Accreditation Scheme, Positive Options was represented at the Annual Conference and also promoted its range of positive behaviour support programmes and flagship MAPA® training curricular. The conference was attended by some 100 delegates from a range of commissioning and provider organisations and representatives of social enterprise and support groups.

Jeremy Boughey, Chief Operating Officer at Positive Options said "BILD remains the principle campaigning organisation in the UK for the human rights of people with a learning disability. Our association with BILD goes back to the early part of the last decade and we have worked collaboratively with BILD since this time to help promote its cause and bring about equality; improve social acceptance and inclusive practices, and to contribute sensitive and effective approaches to supporting people with a learning disability, particularly those people who from time-to-time express

themselves through challenging behaviour. We were pleased to be represented at the Annual Conference and also be given an opportunity to promote our learning and development training offerings. Our presence at the Conference provided a useful occasion for commissioning and provider organisations and newer social enterprises to make contact with us to understand how we might be able to work with them to make a difference in working with people with challenging behaviour.” He added “we are proud of our association with BILD and look forward to continuing to make a contribution to help organisations positively change the lives of people and improve opportunities for social inclusion.”

Further information about BILD in its 40th Year can be found by clicking [here](#).

Further information about **Positive Options ‘Taster Events’**, which are underpinned by the principles of positive behaviour support can be obtained by clicking [here](#) for our **Promoting Positive Behaviour in a Person-Centred Way (PPB[®])** Tasters and [here](#) for our **Supported Decision-Making through Person-Centred Risk Management (SDM[®])** Tasters. An introduction to **Positive Options BILD Accredited MAPA[®] physical interventions training** is offered through our **MAPA[®] Essentials** 1-day programme at a low-cost rate of £99.95 per person. Click [here](#) for more information about **MAPA[®] Essentials** and our next open event.

Editorial Notes:

Positive Options provides a range of specialist services to organisations in the education, social and health care sectors that support the organisation, its staff, and other carers in the course of their work with people. Positive Options’ philosophy and training practices are based upon the principles of person-centred thinking, action and excellence. Since 2004 Positive Options has directly trained over 50,000 people in the UK and other parts of Europe and double this amount through its 50+ licensed centres, in its MAPA[®] physical interventions approach. The Company is a subsidiary of CPI; an international training organisation committed to best practices and safe behaviour management methods that focus on prevention. Through a variety of specialised offerings and innovative resources, CPI educates and empowers professionals to create safe and respectful work environments and enrich the lives of the individuals they serve. Since 1980, more than 6 million professionals around the world have participated in CPI training programs. CPI acquired Positive Options are part of its Group of Companies in April 2010.

Positive Options and CPI are also both accredited physical interventions training providers through the BILD Physical Interventions Accreditation Scheme since 2004. Positive Options was most recently reaccredited in 2011 and CPI in 2010. Click [here](#) for more information about BILD and its Accreditation Scheme.

Additional information about Positive Options is available at positive-options.com

Additional information about CPI in the UK is available at: crisisprevention.co.uk